

COURSE TITLE: CHILDREN'S WRITERS & ILLUSTRATORS CONFERENCE: OR 2012

NO. OF CREDITS: 2 QUARTER CREDITS
[semester equivalent = 1.66 credits]

INSTRUCTOR: DEB LUND, M.A.L.S.
360/222-3174

WA CLOCK HRS: 18
OR PDU's: 18
CEU HRS: 18**

deb@deblund.com

COURSE DESCRIPTION:

Learn about the craft and publication process of writing for children from top authors, editors, and agents at the Oregon Society of Children's Book Writers and Illustrators' (SCBWI) Conference at the Shilo Inn Airport in Portland, Oregon on May 18-19, 2012. You must attend both days of the conference.

The first step is to register for the conference at <http://www.scbwior.com/events/spring.html>

After you receive confirmation of registration, your second step is to register for credit with children's author Deb Lund at deb@deblund.com.

LEARNING OUTCOMES

As a result of taking this course, participants will learn:

- The process of writing and publishing children's literature
- Publishing trends in children's literature
- Writing tools and techniques
- Strategies for incorporating "real writing" in the classroom

COURSE REQUIREMENTS

Following are general course requirements weighted for determining the granting of university quarter credit. Antioch University Seattle requires 75% or better to issue credit at the 400 level and 85% or better for credit at the 500 level.

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| 1. Attendance and active participation in all class sessions | 40% |
| 2. Reading of articles, handouts, books or texts | 30% |
| 3. Satisfactory completion of all outside assignments | 30% |

400 & 500 LEVEL OUTSIDE ASSIGNMENT:

(Revisions to these assignments are acceptable with the instructor's prior approval.)

1. Write a 2-3 page summary of the conference sessions you attended, stating how you can apply what you learned to your classroom situation.
- AND**
2. Depending on your preferences and professional situation, complete **at least one** of the following:
 - Write a manuscript for a children's book, incorporating information you learned at the conference.
 - Design lesson plans for a student writing activity based on one or more conference sessions.
- OR**
3. Another assignment of your own design with prior approval of the instructor

**18 CEU Hours equals 1.8 CEUs.

500 LEVEL ASSIGNMENT:

In addition to the 400 level assignment, complete **one** of the following:

4. Analyze five picture books or one children's novel with information you learned from the conference. Include a bibliography with title, author, publisher, and publication date. Your analysis may include, but is not limited to:
 - A summary and critique
 - Comments on the voice, plot, form, or other elements
 - Ideas for how you might use these books in your teaching situation

OR
5. Plan a fiction-writing unit that includes the following:
 - Idea generating activities
 - Story structure discussions
 - Revision strategies, including peer critiquing

OR
6. Another assignment of your own design with prior approval of the instructor

ASSIGNMENT FORMAT & DUE DATE:

- Papers should be word-processed in Word or a compatible program, and emailed to Deb Lund's email address as listed in this syllabus. Contact Deb if you need another option.
- All assignments are due to the instructor within two weeks of the end of the Conference.

WHAT TO BRING:

Writing materials

CONFERENCE & RELATED FEES:

- Participants must register for the conference separately at the SCBWI website before registering for this class. There are no exceptions. Check the OR SCBWI web site for registration information.
- In addition to the conference fee, you will need to pay Deb (cash or checks only) for credits or hours.

INSTRUCTOR EVALUATION OF WORK:

Please email Deb if you want specific feedback on your assignments. The instructor does not offer writing critiques as part of this evaluation.

QUALIFICATIONS FOR TEACHING THE COURSE:

Deb Lund, M.A.L.S., is the author of *Monsters on Machines*, her celebrated dinoseries, and other picture books for children. She's currently working on a book about teaching writing, middle-grade and YA novels, and additional picture books. A certificated classroom, library, and music teacher for twenty years, Deb has extensive experience teaching writing to students and teachers. Her masters degree project 20 years ago was about teaching writing, and she has taught teachers, students, and other writers ever since. She founded and directed an arts-based school on Whidbey Island. Deb is also a creativity coach who is passionate about helping others follow their dreams. When not teaching writing, Deb presents at schools and libraries, or performs with her musical family. Learn more about Deb at <http://www.deblund.com>.

**CHILDREN'S WRITERS & ILLUSTRATORS CONFERENCE: OR 2012
BIBLIOGRAPHY**

- Bang, Molly. *Picture This: How Pictures Work*. Sea Star Books, New York, 2000.
- Bauer, Marion Dane. *What's Your Story? A Young Person's Guide to Writing Fiction*. Clarion Books, New York, 1992.
- Henderson, Kathy. *The Young Writer's Guide to Getting Published*. Writer's Digest Books, F&W Publications, Cincinnati, 2001.
- Lamb, Nancy. *The Writer's Guide to Crafting Stories for Children*. Writer's Digest Books, F&W Publications, Cincinnati, 2001.
- Livingston, Myra Cohn. *Poem Making: Ways to Begin Writing Poetry*. HarperCollins, New York, 1991.
- Paul, Ann Whitford. *Writing Picture Books: A hands-On Guide From Story Creation to Publication*. Writer's Digest Books, F&W Media, Inc., Cincinnati, 2009.
- Shulevitz, Uri. *Writing With Pictures: How to Write and Illustrate Children's Books*. Watson-Guption Publications, New York, 1985.
- Suen, Anastasia. *Picture Writing*. Writer's Digest Books, F&W Publications, Cincinnati, 2003.
- Underdown, Harold D. and Lynne Rominger. *The Complete Idiot's Guide to Publishing Children's Books*. Alpha Books, Indianapolis, 2001.
- Yolen, Jane. *Take Joy*. Writer's Digest Books, F&W Publications, Cincinnati, 2005.

**CHILDREN'S WRITERS & ILLUSTRATORS CONFERENCE: OR 2012
COURSE SCHEDULE**

This is a tentative schedule.
Please check the OR SCBWI website for an updated schedule.

Friday, May 18, 2012

8:00 AM Registration
8:00 AM Meet with Deb
9:15 AM Workshop 1
11:00 AM Workshop 2
12:45 AM Lunch Networking
1:45 PM Networking
2:00 AM Wow Sessions
4:15 PM Panel
4:45 PM Meet with Deb
5:00 PM TBA
6:00 PM No Host Dinner
7:00 PM Book & Art Show
9:00 PM Closing

Saturday, May 19, 2012

8:45 AM Meet with Deb
9:00 AM Opening remarks
10:45 AM Workshop A
12:00 AM Lunch
1:00 PM Workshop B
2:05 PM Workshop C
3:15 PM Workshop D
4:15 PM Faculty Panel
5:00 PM Closing
5:30 PM Meet with Deb